**Congratulations on winning your Gold Trusted Service Award. It’s time to share your news.**

We’ve put together some social media posts for you to use across your social media channels to promote your win.

Don’t forget to add your own company name before posting, where we’ve indicated you need to do this in the text.

**LinkedIn**

1. We’re delighted to share that <insert your company name here> has received the @Feefo 2025 Gold Trusted Service Award! This recognition highlights our commitment to delivering outstanding customer service throughout the year. A heartfelt thank you to our amazing customers for sharing their feedback on Feefo and to our dedicated team for their continued hard work. Here’s to another year of excellence! #FeefoTrusted

2. Exciting news! <insert your company name here> has been honoured with the @Feefo 2025 Gold Trusted Service Award. This award means so much to us because it reflects feedback directly from our customers. We’re passionate about giving our customers a voice and using their insights to provide the highest level of service. Thank you for helping us reach this milestone! #FeefoTrusted

3. We’re proud to announce that we’ve won the @Feefo 2025 Gold Trusted Service Award! This achievement is testament to the trust our customers place in us and the dedication of our team at <insert your company name here>. Thank you to everyone who shared their feedback—it inspires us to keep delivering exceptional experiences every day. #FeefoTrusted

**Twitter**

1. We’re excited to share that we’ve won the @Feefo\_Official 2025 Gold Trusted Service Award! Thank you to our amazing customers for your feedback and ratings, and to our team for delivering excellent service every day. #FeefoTrusted

2. Still celebrating our @Feefo\_Official 2025 Gold Trusted Service Award win! This honour means the world to us because it’s based on genuine customer feedback. Thank you for your trust and support - we couldn’t do it without you! #FeefoTrusted

3. We’re proud to announce we’ve won the @Feefo\_Official 2025 Gold Trusted Service Award! This reflects our customers’ confidence in us and our team’s hard work every day. A huge thank you to everyone who shared their feedback this year! #FeefoTrusted

**Facebook**

1. We’re excited to announce that <insert your company name here> has been awarded the @FeefoOfficial 2025 Gold Trusted Service Award! This recognition celebrates excellence in customer service, and it wouldn’t have been possible without our amazing customers and dedicated team. Thank you for your feedback and support! #FeefoTrusted

2. We’re so proud to have received the @FeefoOfficial 2025 Gold Trusted Service Award for outstanding customer service! This award is extra special because it’s based on your feedback. Thank you for sharing your thoughts and helping us continue to deliver the service you deserve! #FeefoTrusted

3. We’re still celebrating achieving the @FeefoOfficial 2025 Gold Trusted Service Award! This honour is a reflection of our customers’ trust and the hard work of our amazing team at <insert your company name here>. Thank you to everyone who left a review – your feedback means the world to us! #FeefoTrusted

**Instagram**

1. We’re excited to announce that we’ve won the @feefo\_official 2025 Gold Trusted Service Award! This award celebrates excellence in customer service, and we couldn’t have done it without our amazing customers. Thank you for your feedback and support! #FeefoTrusted #CustomerService

2. We’re still on cloud nine after winning the @feefo\_official 2025 Gold Trusted Service Award! This recognition means so much because it’s based on your feedback. Thank you for trusting us – we’re here because of you! #FeefoTrusted #CustomerService

3. Big news: we’ve won the @feefo\_official 2025 Gold Trusted Service Award! A huge thank you to every customer who shared a review – it’s your feedback that inspires us to keep delivering amazing experiences every day. Here’s to even more great #CustomerExperiences in 2025! #FeefoTrusted

**Here’s some email copy that you can use to let your customers know about your win.**

**Subject:** Exciting News: We’ve Won a Feefo Gold Trusted Service Award!

Dear [Recipient’s Name],

We’re thrilled to share that we’ve been awarded the Feefo Gold Trusted Service Award for our customer service in 2025!

This prestigious recognition is a stamp of approval for our commitment to delivering excellent customer service. It reflects our dedication to putting our customers at the heart of everything we do, and the value we place on earning and maintaining your trust.

To achieve this award, we needed to collect at least 50 reviews between 1 January 2024 and 31 December 2024, and to maintain a Feefo service rating of 4.5 or higher.

This wouldn’t have been possible without your support. Your honest feedback and ratings on Feefo make awards like this possible, and we can’t thank you enough for taking the time to share your experiences with us. Your voices drive us to improve and help shape how we serve you.

This award is a reminder of the trust you place in us, and inspires us to continue delivering exceptional service every day. Keeping you happy is our top priority, and we’re committed to listening, understanding, and responding to your feedback at every opportunity.

Thank you once again for your invaluable feedback and support. Here’s to more great customer service in 2025!

Best wishes,

[Your Name]   
[Your Position]   
[Company Name]