

FEATURE

On-page display

Put your social proof where it matters

Seamlessly integrate customer feedback into your product pages. Display the most helpful reviews, including customer insights and product attributes - and give shoppers the power to find the review they most want to read.



Turn browsers into buyers with real customer reviews



79%

of people put as much weight on online reviews as personal recommendations



18%

Reviews produce an 18% uplift in sales on average

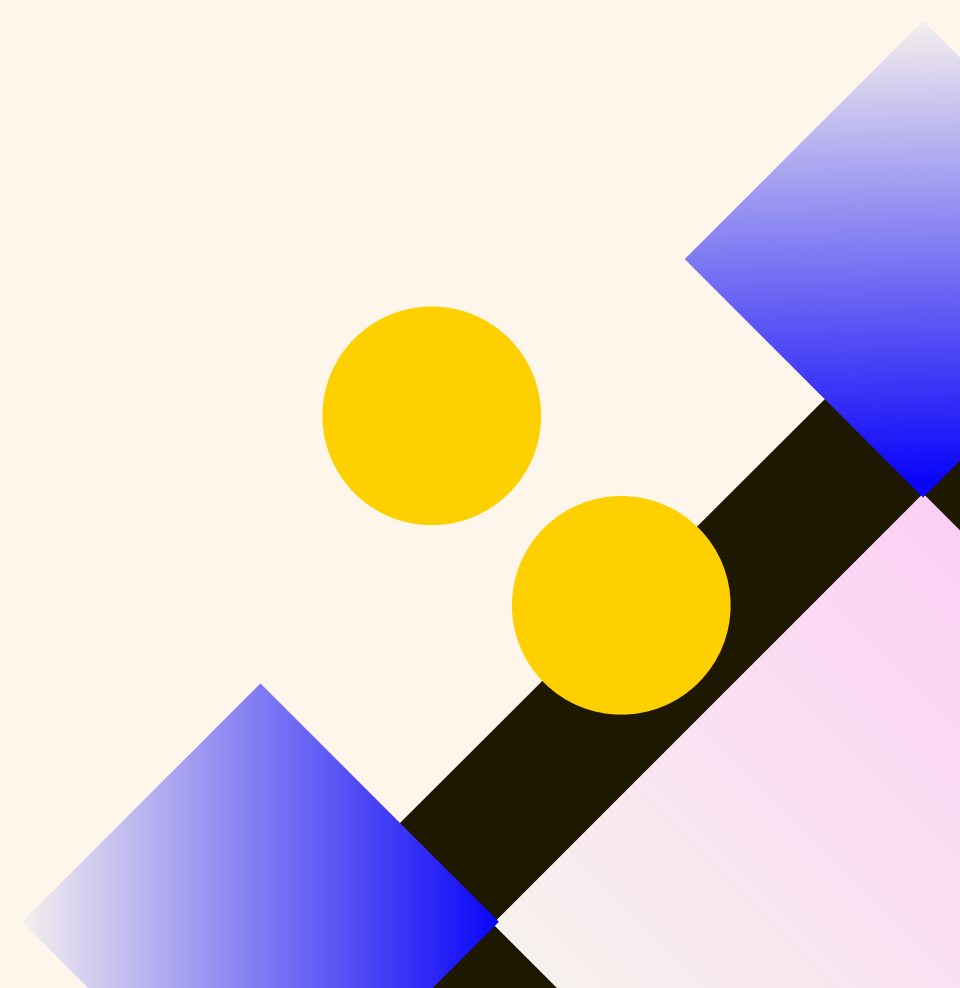


70%

of online shoppers read between 1 and 6 reviews before making a purchase

Drive conversions with social proof

To instil trust and transform buying decisions, you need to showcase easy-to-read customer feedback, at the right touchpoint.





“We’re impressed to see the impact Feefo reviews and insights has had on the business. Our customers feel more confident about purchasing products that display real opinions of fellow shoppers. We’re using the insights we gain from reviews to inform and drive improvements across the entire business.”

-Nick Dover, eCommerce Performance Marketing Manager, Salon Services

Customer stories

Find out how displaying reviews on product pages helped Salon Services achieve a **334%** conversion rate on their website.

[Read here](#)



How can On-Page Display increase trust, engagement and conversions?



Put your customer first

Enhance their experience with intuitive, accessible navigation and responsive designs that integrate seamlessly across devices and displays the newest feedback.



Connect with your customers

Our merchant reply feature fosters authentic communication, with up-voting buttons to help customers accelerate the most helpful reviews.



Understand your insights

Get a deeper understanding of what your customers think with at-a-glance analysis of reviews including rating descriptions and rating only summaries.



Enhance credibility

Improve trust in your brand by showcasing authentic reviews on your website with clear verification labels and customer details from real reviews.



Grow your following

Accelerate growth by sharing your feedback on social media, to extend your brand reach and amplify positive reviews.

**To find out more,
contact a consultant**

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Book a demo

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