

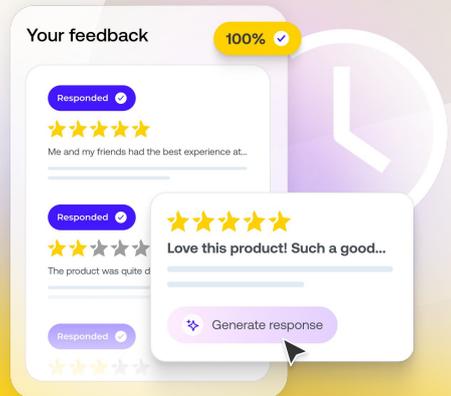
AI Replies



[Or click here to view our knowledge base article](#)

Respond to reviews automatically

When you respond to reviews, people are 97% more likely to buy from you again. However, this process can be time- and resource-intensive, no matter the size of your team.



AI Replies solves that problem by auto-generating responses to reviews. This cost-friendly feature can help you boost productivity and engage with customers at scale, all without stretching your budget. Read on to discover all the benefits of AI Replies.

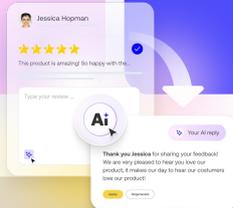
The power of AI Replies

Reclaim your time

Say goodbye to repetitive manual work. With AI Replies, you can automate the response process – freeing up your team to focus on higher-value tasks.

Reply to more reviews

AI Replies generates responses instantly. One high street retailer is replying to 33% more reviews since using the tool.

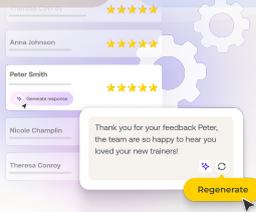


Keep your messaging consistent

Choose from a preset prompts to ensure every reply is consistent with your brand voice – even when multiple people are responding to reviews.

Build stronger connections with customers

AI Replies incorporates customer names and product details to give every response a personal touch. Provide efficient and tailored support at scale.



How it works

One

To access the AI Replies feature, open the feedback page within the Feefo Hub.

Two

Click on a review and select the option to generate a response.

Three

Feefo's AI system analyses the feedback, as well as relevant information about the reviewer.

Four

A response is automatically created, which you can modify or regenerate as you see fit.

Ready to get started with AI Replies?

Book a demo today or get in touch with our team directly.

[Book a demo](#)

Call: +44 203 362 4209
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