

Sustainability Awareness Solution

Consumers expect business to take action on sustainability



Consumers say that buying sustainable products is somewhat or very important to them – Deloitte



UK Consumers are now conscious shoppers - UK Government Survey

But they don't automatically trust sustainability claims made by brands - and with good reason.



According to the UK Government, 40% of green claims made online could be misleading









POWERED BY ethy.



Call +44 203 362 4209 Email sales@feefo.com

The solution

Feefo has brought its brand awareness, consumer trust and tech platform together with ethy's sustainability expertise to provide responsible companies with the tools and credibility to effectively communicate their sustainability journeys.

Prove your environmental and social achievements to customers, using an accreditation framework developed with sustainability leaders.

Key benefits

Help consumers with their sustainable purchasing decisions Respond to sustainability as an increasingly influential sales and loyalty driver

Showcase your positive impact at the moments that matter to drive conversions

Pricing

Affordable monthly charge based on business size, with a one-off submission fee to cover the accreditation assessment and creation of an SEO optimised brand landing page. feefoes sustainability powered by ethy,



 What people are talking about

 AR Reviews (259)
 service (60)
 service review (42)
 review (32)
 staff (29)
 smoke testing (detail (19)

 detail (19)
 sale (18)
 tags (16)
 issue (16)

At a glance

I really liked my experience and the product was pretty good! Trusted Customer - 6 September 2022 - @ It was a great experience ever. Trusted Customer - 18 August 2022 - @

Inusted Customer - 16 August 2022 - ## Best place to buy and order online easy service very much good

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much good Test User - 21 July 2022 - D

To find out more, contact a consultant

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